



# GIRLZDAY

OUR WORLD, OUR WAY

Planned by  
girls, for girls



## Invest in building a brighter future for every girl!

GirlzDay will showcase the power of girls in creating a positive impact on their future and their world. With topics related to STEM, Technology, Innovation, Financial Literacy, Environmental Sustainability, Social Media, Healthy Living, and Global Public Service, your support will inspire our young leaders.

### BENEFITS OF SPONSORING:

- ★ Boost your organization's visibility and recognition to over 2,000 attendees.
- ★ Strengthen your connection to the local community.
- ★ Enhance the overall conference experience for all attendees.
- ★ Support an organization dedicated to fostering girl leadership.



**WHEN:**  
May 17, 2025  
10 am-5 pm

**WHERE:**  
Pennsylvania  
Convention Center

**Sponsor GirlzDay!**  
Support girls who will  
change the world.

One-of-a-kind event!

### ABOUT GIRLZDAY

Join us on Saturday, May 17, 2025 for an unforgettable day of inspiration, innovation, and connection at **GirlzDay: Our World, Our Way**—the premier event for girls and their families hosted by Girl Scouts of Eastern Pennsylvania!

Packed with dynamic speakers, hands-on activities, engaging workshops, an exhibition of Highest Awards Take Action projects, and a dance party, girls of all ages will try new things, meet extraordinary leaders, explore their potential, celebrate the power of girls, and have FUN!

More than 2,000 girls and adults from Berks, Bucks, Carbon, Chester, Delaware, Lehigh, Montgomery, Northampton and Philadelphia counties are expected to attend the event at the Pennsylvania Convention Center.



## Sponsor Opportunities

|   | \$100,000 | \$50,000 | \$25,000 | \$15,000 | \$10,000 | \$5,000 | \$2,500 |
|---|-----------|----------|----------|----------|----------|---------|---------|
| <b>GirlzDay Event Recognition</b>   |           |          |          |          |          |         |         |
| Logo placement on GirlzDay Ticket   | ★         |          |          |          |          |         |         |
| Speaking opportunity at GirlzDay opening event  | ★         |          |          |          |          |         |         |
| Host a signature program within GirlzDay  | ★         | ★        | ★        | ★        | ★        |         |         |
| Naming opportunities for stages and specific areas of GirlzDay  | ★         | ★        | ★        |          |          |         |         |
| Logo placement on GirlzDay signage  | ★         | ★        | ★        | ★        | ★        |         |         |
| Text recognition on GirlzDay signage  |           |          |          |          |          | ★       | ★       |
| Customized exhibitor space  | ★         | ★        |          |          |          |         |         |
| Preferred exhibitor space   |           |          | ★        | ★        | ★        | ★       | ★       |
| <b>Digital and Print Material Recognition</b>   |           |          |          |          |          |         |         |
| Logo placement on GirlzDay tote bag   | ★         | ★        | ★        |          |          |         |         |
| Logo placement on GirlzDay digital and print materials, including program booklet, flyers, and other collateral   | ★         | ★        | ★        | ★        | ★        |         |         |
| Text recognition on GirlzDay digital and print materials, including program booklet, flyers, and other collateral |           |          |          |          |          | ★       | ★       |
| <b>Recognition on GirlzDay Webpage and Social Media</b>   |           |          |          |          |          |         |         |
| Logo recognition with hyperlink on GirlzDay webpage   | ★         | ★        | ★        | ★        | ★        |         |         |
| Listing on GirlzDay sponsor page  | ★         | ★        | ★        | ★        | ★        | ★       | ★       |
| Social media recognition on Instagram (3,500+ followers) and Facebook (15,000 followers)                          | ★         | ★        | ★        | ★        | ★        | ★       | ★       |
| <b>Recognition in GirlzDay feature in GSEP E-News (23,000+ subscribers)</b>                                       |           |          |          |          |          |         |         |
| Exclusive "Sponsor Highlight"   | ★         | ★        |          |          |          |         |         |
| Logo recognition with hyperlink   | ★         | ★        | ★        | ★        | ★        |         |         |
| Text recognition with hyperlink   |           |          |          |          |          | ★       | ★       |
| <b>Recognition in Public Relations Marketing and Media</b>  |           |          |          |          |          |         |         |
| Recognition in all print advertisements   | ★         |          |          |          |          |         |         |
| Opportunity for quote in targeted press releases  | ★         |          |          |          |          |         |         |
| Names listed in all press releases and PR efforts   | ★         | ★        | ★        | ★        | ★        | ★       | ★       |
| Invitation to media events  | ★         | ★        | ★        | ★        | ★        | ★       | ★       |
| <b>General Event Benefits</b>   |           |          |          |          |          |         |         |
| Tickets to GirlzDay   | 100       | 50       | 25       | 15       | 10       | 5       | 2       |
| <b>Additional Institutional Benefits</b>  |           |          |          |          |          |         |         |
| Boxes of Girl Scout cookies of your choice  | 48        | 36       | 24       | 24       | 12       | 6       | 6       |
| Recognition in the 2024 and 2025 Annual Report  | ★         | ★        | ★        | ★        | ★        | ★       | ★       |
| Recognition in the 2024 and 2025 issue of SPARK Magazine  | ★         | ★        | ★        | ★        | ★        | ★       | ★       |
| Recognition on sponsor page of GSEP website   | ★         | ★        | ★        | ★        | ★        | ★       | ★       |
| Post-program sponsor report with event metrics and audience data  | ★         | ★        | ★        | ★        | ★        | ★       | ★       |

As the largest girl-serving organization in Pennsylvania and one of the largest in the USA, GSEP serves more than 30,000 girls with the support of nearly 15,000 volunteers.

To become a GirlzDay sponsor, contact Gina J. Range at [grange@gsep.org](mailto:grange@gsep.org) or 267-332-5483.

For more information and details for the event, visit [www.gsep.org/Girlzday!](http://www.gsep.org/Girlzday!)